

Managerial Studies

The School of Social Sciences

Degree Offered: B.A.

The major in managerial studies is an interdepartmental, nonprofessional program designed to provide undergraduates with an understanding of the environment in which businesses and other organizations exist today, and of some of the tools employed by management in the commitment of its financial and human resources. All students taking the managerial studies major must also complete at least one of the established departmental or interdepartmental majors, other than an area major. Managerial studies is not the equivalent of an undergraduate business major at other universities.

Degree Requirements for B.A. in Managerial Studies

For general university requirements, see Graduation Requirements (pages 18–20). For the B.A. degree, students majoring in managerial studies must complete the following 11 core courses in addition to satisfying all the requirements for their second departmental or interdepartmental major:

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| ACCO 305 <i>Introduction to Accounting</i> | 1 course from the following: |
| *CAAM 376 <i>Introduction to Management Science</i> | ECON 435 <i>Industrial Organization</i> |
| ECON 211 <i>Principles of Economics I</i> (microeconomics) | ECON 436 <i>Regulation</i> |
| ECON 212 <i>Principles of Economics II</i> (macroeconomics) | ECON 438 <i>Economics of the Law I</i> |
| ***ECON 448 <i>Corporation Finance</i> | ECON 439 <i>Economics of the Law II</i> |
| MANA 404 <i>Management Communications in a Consulting Simulation</i> | POLI 335 <i>Political Environment of Business</i> |
| PSYC 101 <i>Introduction to Psychology</i> | POLI 338 <i>Policy Analysis</i> |
| PSYC 231 <i>Industrial and Organizational Psychology</i> | 1 course from the following: |
| **STAT 280 <i>Elementary Applied Statistics</i> | ACCO 406 <i>Management Accounting</i> |
| | ACCO 409 <i>Financial Reporting and Analysis</i> |
| | ECON 370 <i>Microeconomic Theory</i> |
| | or ECON 372 <i>Mathematical Microeconomics</i> |
| | STAT 420 <i>Quality Process Control from an Experimental Design Perspective</i> |

* or CAAM 378, STAT/ECON 400, STAT 410, 421, 486

** Psychology, sociology, and political science majors may satisfy this requirement with PSYC 339/STAT 339, SOCI 398, or POLI 395 respectively. Students with a calculus background should take STAT 305, STAT 310/ECON 382, or STAT 331/ELEC 331.

*** or ENGI 303

MANA 404 is a capstone course that may not be taken until 8 of the 10 other required courses in the major have been completed. Students having strong mathematical backgrounds are encouraged to substitute courses that cover equivalent subject matter for STAT 280 and CAAM 376.

For more information, students should consult the program director, Ronald Soligo, in 268 Baker Hall.

See MANA in the Courses of Instruction section.