

# Managerial Studies

## The School of Social Sciences

**Program Director**  
Ronald Soligo

*Degree Offered: B.A.*

The major in managerial studies is an interdepartmental, nonprofessional program designed to provide undergraduates with an understanding of the environment in which businesses and other organizations exist today, and of some of the tools employed by management in the commitment of its financial and human resources. All students taking the managerial studies major must also complete at least one of the established departmental or interdepartmental majors, other than an area major. Managerial studies is not the equivalent of an undergraduate business major at other universities.

### Degree Requirements for B.A. in Managerial Studies

For general university requirements, see Graduation Requirements (pages 20–23). For the B.A. degree, students majoring in managerial studies must complete the following 11 core courses in addition to satisfying all the requirements for their second departmental or interdepartmental major:

ACCO 305 *Introduction to Accounting*  
ECON 211 *Principles of Economics I*  
(microeconomics)

ECON 212 *Principles of Economics II*  
(macroeconomics)

ECON 448 *Corporation Finance* or  
ENGI 303 *Engineering Economics*  
*and Management*

MANA 404 *Management Communica-*  
*tions in a Consulting Simulation*

PSYC 101 *Introduction to Psychology*

PSYC 231 *Industrial and Organizational*  
*Psychology*

\*STAT 280 *Elementary Applied Statis-*  
*tics*

\*\*STAT 385 *Methods for Data Analysis*  
*and System Optimization*

**1 course from the following:**

ECON 355 *Financial Markets and*  
*Institutions*

ECON 435 *Industrial Organization*  
ECON 436 *Regulation*

ECON 438 *Economics of the Law I*  
POLI 335 *Political Environment*  
*of Business*

POLI 338 *Policy Analysis*

**1 course from the following:**

ACCO 406 *Management Accounting*  
ACCO 409 *Financial Reporting and*  
*Analysis*

ECON 370 *Microeconomic Theory*

\* Psychology, sociology, and political science majors may satisfy this requirement with PSYC 339/STAT 339, SOCI 398, or POLI 395 respectively. Students with a calculus background should take STAT 305, STAT 310/ECON 382, or STAT 331/ELEC 331.

\* \*or CAAM 378, STAT/ECON 400, STAT 410, 421, 486

MANA 404 is a capstone course that may not be taken until 8 of the 10 other required courses in the major have been completed.

**Honors Program.** To apply for admission to the honors program, students must have completed eight of the regular managerial studies courses and have a B+ (3.33) average in those courses. All applications must be approved by the Director of Managerial Studies.

A student in the honors program must take 2 additional courses from:

MANA 497/498 <i>Independent Research</i>	STAT 486 <i>Methods in Computational</i>
ECON 440 <i>Risk, Uncertainty, and</i>	<i>Finance I: Market Models</i>
<i>Information</i>	STAT 421 <i>Methods in Computational</i>
ECON 445 <i>Managerial Economics</i>	<i>Finance II: Time Series</i>
ECON 449 <i>Basics of Financial Engineer-</i>	
<i>ing</i>	

MANA 497/498 are offered in collaboration with select faculty in the Jesse H. Jones Graduate School of Management. Admission to these courses must be approved by a participating faculty member. A list of participating faculty and their research interests is available from the director of Managerial Studies.

For more information, students should consult the program director in 268 Baker Hall.

**See MANA in the Courses of Instruction section.**