Managerial Studies

The School of Social Sciences

Degree Offered: B.A.

The major in managerial studies is an interdepartmental, nonprofessional program designed to provide undergraduates with an understanding of the environment in which businesses and other organizations exist today, and of some of the tools employed by management in the commitment of its financial and human resources. Managerial studies is an 11-course major requiring a second major. All students taking the managerial studies major must also complete at least one of the established departmental or interdepartmental majors, other than an area major. Managerial studies is not the equivalent of an undergraduate business major at other universities.

Degree Requirements for B.A. in Managerial Studies

For general university requirements, see Graduation Requirements (pages 17–19). For the B.A. degree, students majoring in managerial studies must complete the following 11 core courses in addition to satisfying all the requirements for their second departmental or interdepartmental major:

ACC 305 Introduction to Accounting
CAAM 376 Introduction to Management Science
ECON 211 Principles of Economics I (microeconomics)
ECON 212 Principles of Economics II (macroeconomics)
ECON 448 Corporation Finance
MANA 404 Management Communications in a Consulting Simulation
PSYC 101 Introduction to Psychology
PSYC 231 Industrial and Organizational Psychology
STAT 280 Elementary Applied Statistics (or PSYC 339 Statistical Methods—Psychology)

1 course from the following:
ECON 436 Regulation
ECON 438 Economics of the Law I
POLI 335 Political Environment of Business
POLI 362 European Integration

1 course from the following:
ACC 406 Management Accounting
ACC 411 Accounting Issues
(or ACC 409 Financial Reporting and Analysis)
ECON 370 Microeconomic Theory
(or ECON 372 Mathematical Microeconomics)

MANA 404 is a capstone course that may not be taken until 8 of the 10 other required courses in the major have been completed. Students having strong mathematical backgrounds are encouraged to substitute courses that cover equivalent subject matter for STAT 280 and CAAM 376.

For more information, students should consult the program director, Dr. Ronald Soligo, in 268 Baker Hall.

See MANA (page 415) in the Courses of Instruction section.